

# FABULOUS Advertising Packages



**Your business has a lot to offer, right? So don't advertise only a small part of it, tell them everything!**

## What's a "FABulous Advertising Package"?

Our new **F**lexible **A**dvertising **B**enefits packages are designed help your business advertise ALL that you have to offer by posting your events and activities on your own custom listing on PKC's Classes & Workshops page, Birthday Parties page, Summer/Vacation Camps page and more!

We've created these flexible packages so that you can advertise all of your offerings over the course of the year-- you choose what months to post to stagger your listings. That way, you're getting your message out to the right audience at the right time.

## What's included in the package?

We've developed three packages to fit both your budget and promotional goals. Each package includes a **30% discount** off our current rates.

### **FABulous Package #1** **Total Cost: \$1,525.00**

6 months Birthday Parties  
6 months of Vacation/Summer Camps  
4 months Classes & Workshops  
4 Featured Articles  
4 Facebook/Twitter Posts  
2 months 125x125 Tile Advertisement

### **FABulous Package #2** **Total Cost: \$750.00**

4 months Birthday Parties  
5 months of Vacation/Summer Camps  
3 months Classes & Workshops  
2 Facebook/Twitter Posts

### **FABulous Package #3** **Total Cost: \$525.00**

3 months Birthday Parties  
4 months of Vacation/Summer Camps  
3 months Classes & Workshops

## How many people will see your listing?

Tons. Our website gets more than 5,000 unique visitors every month. That's a lot of eyeballs!

Also, unlike other areas of our website, these listings are not a comprehensive directory of area businesses -- only those that choose to advertise in these sections will be listed so it's a great opportunity to get noticed.

You ready? Let's do this!

*\*You want an extra month here OR  
SWAP a month there? NO PROBLEM!  
Packages are customizable!*

# Promotional Opportunities



## TABS

**Vacation/Summer Camp**  
**Birthday Parties**  
**Classes & Workshops**  
Links to your customized profile pages outlining your offerings.

## Featured Article

Custom article written to highlight your business, products or services to our readers. Resides on the homepage for one week.

## 125x125 Tile Advertisement

Tile advertisement resides on each page of the website, excluding the calendar, and links directly to your website.

The screenshot shows the website's navigation menu (HOME, CALENDAR, VACATION/SUMMER CAMPS, BIRTHDAY PARTIES, CLASSES & WORKSHOPS, PLACES TO GO, AT HOME) and the main content area. The 'This Week's Picks' section features a featured article about 'Dream Tree Riding School' and a sidebar article about 'Martin Luther King, Jr. Day events'. Below this is a 'What We're Dropping Like It's Hot' section with sub-sections for 'STUFF TO DO', 'STUFF AT HOME', 'STUFF FROM THE BLOG', and 'OTHER STUFF'. The page also includes several 125x125 tile advertisements for 'Family Ice Center', 'Dream Tree Riding School', 'Cute Prints', and 'Seacoast Kids Calendar'.

# Birthday Parties, Classes & Workshops and Vacation/Summer Camp Profile Pages



Your personal profile page listing the info you choose!

All category tabs are directly off the homepage!

HOME CALENDAR VACATION / SUMMER CAMPS BIRTHDAY PARTIES CLASSES & WORKSHOPS PLACES TO GO AT HOME

portland KIDS calendar  
The Parents' HELP DESK for ALL things fun in greater PORTLAND. NEVER be bored again.  
ADVERTISE ABOUT US CONTACT SEACOASTKIDSCALENDAR.COM

Sagamore Golf Center  
Posted by PortlandKidsCalendar on April 14, 2015 in the category...

Looking for a birthday party venue that you haven't already been there done that 1,000,000 times? Tucked into the hillside and part of Sagamore Golf Center in North Hampton, their mini-golf course showcases a terrific variety of eye-catching rock formations and water features, and every one of it's 18 holes is truly unique. Look close enough and you may be able to spot Sagamore's own tribute to New Hampshire's historic 'Old Man of the Mountain'!

SKC's Personal Thumbs Up: We LOVE this course because the grounds are super clean and manicured, the holes are perfectly challenging-but-not-too-challenging for kids of all ages and the staff is wonderfully friendly.

Check out these awesome birthday package options!  
Whether you want to manage a lot or a little for your youngster's birthday bash, Sagamore offers many different party package options. Choose from the packages below or work with them to create your own special experience!

- Birthday Package #1 – Mini Golf only. Just \$5 per person
- Birthday Package #2 – Mini Golf, beverage & ice cream special. Only \$10 per person!
- Birthday Package #3 – Mini Golf, pizza & beverage. Only \$12 per person!
- Pizza prepared by local Italian favorite Non-Jillian's (editorial note: this pizza is ah-maazing!)

What else is included?

- Complimentary Mini-Golf Vouchers: As a way to spread some birthday cheer, each member of your party receives a complimentary Mini-Golf voucher so that they can come back and enjoy another fun round!
- Customize the Music: Party-goers also have the option to bring their own choice of music for the party!
- Private Outdoor Patio: Our sunny outdoor patio adjacent to our clubhouse is available for any party group to enjoy, allowing you and your guests to celebrate with a bit of privacy, uninterrupted.

Call any time at 603-964-8393 or email Jason at [jmartins@sagamoregolf.com](mailto:jmartins@sagamoregolf.com) to request more information on party planning.

P.S. Just in case you feel like mini-golfing at this very moment, here are some additional Sagamore Mini-Golf Highlights:

- Open 8am to 10pm from Memorial Day to Labor Day (on Sundays open until dusk)
- Children under the age of 6 play mini golf for free!

Sagamore Golf Center  
22 North Road, North Hampton NH (on the corner of Route 1 and North Road) 603-964-8393  
Open 7 days a week, 8am to Dusk (after Memorial Day, open 8am-10pm)

HOME CALENDAR VACATION / SUMMER CAMPS BIRTHDAY PARTIES CLASSES & WORKSHOPS PLACES TO GO AT HOME

portland KIDS calendar  
The Parents' HELP DESK for ALL things fun in greater PORTLAND. NEVER be bored again.  
ADVERTISE ABOUT US CONTACT SEACOASTKIDSCALENDAR.COM

This Week's Picks

Ogunquit's Annual Patriots Day Weekend Celebration 4/16-19. FREE family fun!  
Celebrate patriotism in Ogunquit during Patriots Day Weekend celebration. There will be a beach bazaar, treasure hunt, musical concerts, hay rides, pie contests and a poosh pageant show! Event information: Patriots Day Celebration 36 Main Street, Ogunquit, ME Friday (Saturday) [...]

Free YMCA Early Learning Readiness Program!  
Apr 13, 2015

Earth Day crafts for kids. Time to recycle!  
Apr 13, 2015

What We're Dropping Like It's Hot

STUFF TO DO

- Earth Day celebrations and activities are... Looking for ways to educate and celebrate for Earth Day 2015? Check out these area event!
- Cinematic's Sensory-Friendly Movie... Cinematic offers sensory-friendly showings once a month where they'll keep the theater lights up...
- Ogunquit's Annual Patriots Day Weekend... Celebrate patriotism in Ogunquit during Patriots Day Weekend celebration. There will be a beach bazaar...
- More free stuff! Free Fridays at the Portland... Free on Friday evenings from 5 p.m. to 9 p.m., made possible through the generous support of...

STUFF AT HOME

- Berry parents, meet your new best friend who... There's this game I used to play with myself where I'd fantasize I was able to choose...
- Free YMCA Early Learning Readiness Program! The YMCA is offering an Early Learning Readiness program for children ages 0-5 years old. For many families...
- Fun Finder: Egg hunts – not just for... Holidays are ripe with exciting and fun traditions, but we don't need to wait for an entire year to...
- How to hard boil the "perfect" egg. Are you ready to color your Easter eggs? It's always a good idea to use hard boiled eggs...

# About PORTLANDKIDSCALENDAR



Welcome to PortlandKidsCalendar.com (PKC), the area's premier website for families looking for fun! In the following pages, you'll find information about who we are, what we do, and better yet, how your business can become part of Portland's most successful online community. We just love it when a plan comes together.

## What is PortlandKidsCalendar.com?

We're a resource for local families, parents, children...really, anyone looking for fun! We call ourselves the "Parents' Help Desk for all things fun in greater Portland". If parents want to know about it, we provide the info. We are searching every day to share with you the best events, most unique services, coolest activities and most useful sanity-saving tips out there.

## Who visits our site?

Who doesn't visit our site? PKC attracts nearly **5,000 unique visitors a month** comprised of a wide audience of savvy moms, dads, kids, grandparents, nannies, teachers, dog walkers, astronauts and race car drivers—everyone, really! Because PKC focuses our attention on local activities and services, the majority our visitors live in the the greater Portland area. In addition, with Portland being such a popular destination in all seasons, our website is also a fantastic resource for visiting families and vacationers!

## Want to become part of our community?

Good thinking! Promoting your product or service on PortlandKidsCalendar.com is a terrific way to introduce your company to the best decision makers on the planet—parents! Our website and other marketing initiatives offer many opportunities to get the word out and encourage users to engage with your business.

continued...

...continued



### How can you benefit?

Do you like new getting new customers? PKC provides you with a gateway to influential, well-connected and hard-to-reach customers while offering them a unique way to learn about and interact with your business. Our users visit our website because we provide them with trusted information about local activities, products and services. Connecting with us is a sure-fire way to connect with them.

### Can PortlandKidsCalendar.com work within your budget?

You bet. As you can tell from our rate sheet, we offer many promotional opportunities on our website and you may have questions on where to begin! Please feel free to contact us to discuss options—sometimes it's easier to talk live about how to get the best bang for your buck.

### Will partnering with PortlandKidsCalendar.com make you look like a hero?

Yes. For the communities in and around greater Portland, there isn't anything else like PKC on the web. We are the only online resource that offers comprehensive directory listings for family events, activities and services in the area. And when you become part of *our* community, our users become part of *yours*. That's just good business sense.

NOW GO GET YOUR FUN ON!